



PRESS NOTE

Mahindra Expands XUV300 Line-up with New Variants now starting at ₹ 7.99 Lakh

- Two new variants introduced: W2 in Petrol starting at ₹ 7.99 Lakh and W4 in Petrol TurboSport™ series starting at ₹ 9.29 Lakh
- The introduction of the sporty W4 TurboSport™ petrol variant comes with the same class-leading performance with 230 Nm of torque and 96 kW of power
- Sunroof is now available from W4 variant onward in both petrol and diesel options.

Mumbai, August 10, 2023: Mahindra & Mahindra Ltd., India's leading SUV manufacturer, has broadened the appeal of its acclaimed XUV300 SUV, offering greater accessibility for enthusiasts. The introduction of the petrol-exclusive W2 variant provides an enticing entry point into the XUV300 range, priced at ₹ 7.99 Lakh. This variant offers an exceptional blend of value and performance, making it an ideal choice for those looking for an authentic and sporty SUV.

In a move to extend exhilarating performance to a wider audience, Mahindra has also introduced the W4 TurboSport™ variant, equipped with the sporty, high-performance 1.2 L mStallion TGD i petrol engine. Previously, this powertrain was exclusive to variants from W6 onwards. Now, with the W4 TurboSport™, *thrillennial* buyers can experience the thrill of 0-60 km/h in 5 seconds, courtesy 230 Nm of torque and 96 kW of power.

In addition, Mahindra has enhanced the W4 variant line with a sunroof, available on both petrol and diesel models. This further solidifies the XUV300's position as a sporty SUV offering maximum value, performance, and features to enthusiasts.

Unveiling an exciting enhancement to the W4 variant, the XUV300 now presents a wide range of choice between two robust engines - the 1.2 L Turbo Petrol and the sporty 1.2 L mStallion TGD i. This added selection grants customers the freedom to tailor their XUV300 according to their preferences and needs. Moreover, the XUV300 offers a diverse range of two distinctive exterior and interior options, allowing customers to create a personalized and stylish compact SUV that truly reflects their unique taste and lifestyle.

Pricing details (ex-showroom) below:

Variant	Turbo Petrol			Turbo Diesel	
	1.2 L TCMPFi	1.2 L mStallion TGD i	1.2 L TCMPFi	1.5 L	
	Manual		AutoSHIFT	Manual	AutoSHIFT
W2	₹ 7.99 Lakh				
W4	₹ 8.65 Lakh	₹ 9.29 Lakh		₹ 10.20 Lakh	
W6	₹ 9.99 Lakh	₹ 10.49 Lakh	₹ 10.69 Lakh	₹ 10.99 Lakh	₹ 12.29 Lakh
W8	₹ 11.49 Lakh	₹ 11.99 Lakh		₹ 12.99 Lakh	
W8 (Optional)	₹ 12.59 Lakh	₹ 12.99 Lakh	₹ 13.29 Lakh	₹ 13.91 Lakh	₹ 14.59 Lakh



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New Variant

You Tube Link - <https://youtu.be/UssfPYrzbQY>

About XUV300

The XUV300 provides a thrilling driving experience, leading its segment with 300 Nm of torque and 85.8 kW of power in the diesel version, and 230 Nm of torque along with 96 kW of power in the petrol version. XUV300 is available with both manual transmission & advanced auto SHIFT technology for effortless city drives, making it the ultimate Thrill machine suited for the modern, urban lifestyle-seeking audience. Even with class-leading performance, XUV300 offers high fuel efficiency in the segment.

XUV300's head-turning design, first-in-segment features like all 4-disc brakes and dual-zone automatic AC coupled with uncompromised safety, makes it the perfect choice for today's Thrillennials. With the widest in-cabin space in the segment, XUV300 is a true 5-seater SUV in the compact SUV segment offering unparalleled comfort.

Social Media Addresses for XUV300:

- Brand website: <https://auto.mahindra.com/suv/xuv300>
- Twitter: <https://twitter.com/mahindraxuv300>
- YouTube: <https://www.youtube.com/c/MahindraXUV300>
- Instagram: <https://www.instagram.com/mahindraxuv300>
- Facebook: <https://www.facebook.com/MahindraXUV300/>
- Hashtags: #TheUltimateThrillMachine, #RallytoRoad, #PeakPerformance

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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