



**Mahindra**

Press Release

## All-New Scorpio-N bookings details announced

- Bookings commence on 30<sup>th</sup> July 2022, 11 am onwards, online and at Mahindra Dealerships
- Customers can book their desired variant of Scorpio-N with a **booking amount of ₹21,000**
- Bookings will be accepted on **'first come first serve'** basis. This, along with the variant chosen, will determine the delivery date of the vehicle
- Finance Scheme **FinN\*** with an attractive rate of interest of 6.99%, highest tenure of up to 10 years, and highest funding up to 100% of on-road price

**Mumbai, July 29, 2022:** Mahindra & Mahindra Ltd., pioneers of the SUV segment in India, today announced the booking and delivery details of the most awaited SUV of the year, the All-New Scorpio-N.

Bookings for the All-New Scorpio-N will open online and at Mahindra dealerships on July 30, 2022, from 11.00 AM onwards; booking link: <https://booking.mahindra.com/>

- Customers can book their desired variant of the All-New Scorpio-N with a **booking amount of ₹21,000.**
- Bookings will be accepted on **'first come first serve'** basis. This, along with the variant chosen, will determine the delivery date of the vehicle.
- As a part of its customer-centric approach, Mahindra is offering the industry's first option of the **Booking Amendment Window** for the discerning customers who would like to evaluate their variant and choice of color post booking. Customers can edit the variant and choice of color booked until August 15 midnight. In this scenario, the variant selected by August 15 will be considered the final booking without affecting the benefit of introductory pricing for the first 25,000 bookings.
- The **'Add to cart'** feature for the Scorpio-N has been available online and at dealerships since July 5, 2022. The Add to Cart feature helps customers save their desired variant configuration, including fuel type, seating capacity, color, and dealer preference, facilitating immediate booking option upon booking commencement to avail the benefit of introductory pricing by making it to the first 25000 bookings.
- Details of the booking process are available on the website <https://auto.mahindra.com/suv/scorpio-N>

The deliveries of the Scorpio-N will begin during the forthcoming festive season, starting **26 September 2022.**

- Over 20,000 units of the Scorpio-N are planned for the initial rollout until December 2022
- Based on customer enquiry trends, the production of Z8L variant has been prioritized to match customer expectations at the time of delivery

### FinN\*

For the All-New Scorpio-N, Mahindra has rolled out an attractive Finance Scheme in collaboration with its finance partners under the package – FinN. An industry-first financing initiative designed exclusively for the Mahindra Scorpio-N; the scheme comprises a bouquet of tailor-made options from the top finance partners to enhance the ownership experience. The customers can choose from various options available



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under the package suiting their requirements - an attractive interest rate of 6.99%, highest tenure of up to ten years, and highest funding of up to 100% of the on-road price.

- Tailormade finance schemes as per customer profile
- Upto 100% on-road funding available
- In addition to ex-showroom - registration, insurance, accessories, shield, AMC and loan protection can also be funded
- Attractive RoI starting from 6.99%
- Tenure option of upto 7 years, 8 years, and 10 years

*\*Note: T&C apply. The credit / loan shall be at the sole and exclusive discretion of financiers at their own terms and conditions. For further details, please get in touch with the nearest dealer.*

The Scorpio-N will be available in five variants with prices starting from ₹11.99 lakh (Ex-Showroom). The Prices are introductory, and applicable for the first 25000 bookings only.

**Variant Wise Pricing (Ex-Showroom, L=Lakhs):**

Variant	Gasoline MT	Diesel MT	Gasoline AT	Diesel AT
Z2	₹ 11.99 L	₹ 12.49 L	-	-
Z4	₹ 13.49 L	₹ 13.99 L	₹15.45 L	₹15.95 L
Z6	-	₹ 14.99 L	-	₹16.95 L
Z8	₹ 16.99 L	₹ 17.49 L	₹18.95 L	₹19.45 L
Z8L	₹ 18.99 L	₹ 19.49 L	₹20.95 L	₹21.45 L

- Scorpio-N 4WD variants will be available at an introductory price of ₹2.45 lakhs over the respective 2WD variants. The 4WD will be available on select Z4, Z8, and Z8L diesel variants, please visit website for more details.
- 6-Seater variant will be available on select Z8L variants at an introductory price of ₹20,000 over respective 7-Seater variants, please visit website for more details.

**Social Media Addresses for All-New Scorpio-N:**

- Brand website: <https://auto.mahindra.com/suv/scorpio-N>
- Twitter: @MahindraScorpio
- YouTube: [youtube.com/mahindrascorpio](https://youtube.com/mahindrascorpio)
- Instagram: @mahindra.scorpio.official
- Facebook: @MahindraScorpio
- Hashtag: #MahindraScorpioN

**About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India



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and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>.

#### **Media contact information**

Neha Anand  
Head, Digital Marketing and Communications  
Email – [anand.neha@mahindra.com](mailto:anand.neha@mahindra.com)

Pooja Singh  
Lead, Marketing Communications  
Email – [singh.pooja@mahindra.com](mailto:singh.pooja@mahindra.com)

You can also write to us on: [automediaenquiries@mahindra.com](mailto:automediaenquiries@mahindra.com)