

**EXPLORE
THE IMPOSSIBLE**



**THE ALL-NEW
THAR**



STUFF OF DREAMS

No two Thars are the same. Your Thar is what you dare to make of it. It is an extension of your identity; as unique as you are. Performance, looks, comfort, protection - Mahindra boasts of a wide range of 120+ accessories to meet your needs. Metamorphosing your Thar into an off-road warrior or an on-road stunner is guaranteed with partners including brands like Bushranger, KingCamp and N-Rit.

DARK LORD



Piano Black Taillamp Appliques

Wheel Arch Cladding

Side & Back Shoulder Appliques



Front Grille Add On

Piano Black Headlamp Appliques

Front Bumper Cladding

Front Bumper Air Dam Kit

Piano Black Mirror Appliques

Side & Back Shoulder Appliques

Wheel Arch Cladding

CHROME HERO



Chrome Rear Reflector Applique

Chrome Taillamp Appliques

Chrome Door Handle Applique



Chrome Headlamp Appliques



Chrome Mirror Appliques

Chrome Insert Rain Visor

Chrome Front DRL Applique

Chrome Front Fog lamp Applique

Chrome Door Handle Applique

DAREDEVIL



Daredevil theme decals

Red alloy inserts

Red ORVM appliqués

Disclaimer – All Images & Colors shown are for Illustration purpose only, actual product may vary due to product enhancement & color differential.

FIERY SANDS



Red ORVM appliqués

Red alloy inserts

Fiery sands theme decals

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EVEREST



Everest theme Decal

Silver ORVM appliqués

Silver Alloy inserts

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FROZEN SANDS



Silver ORVM appliques

Frozen Sands theme decal

Silver Alloy inserts

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ARM REST

**ARM REST
REAR**
(WITH USB CHARGER)

**ARM REST
FRONT**

**ARM REST
REAR**
(WITH USB CHARGER)



LED HEAD LAMP BULB





▲
**RADIATOR
PROTECTION
KIT**

FUEL TANK PROTECTOR



AIR DAM KIT ▶
(WATER SPLASH
PROTECTOR)

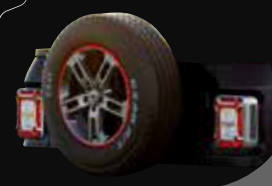




Chrome Headlamp Appliques



Chrome Mirror Appliques
Chrome Door Handle Applique



Chrome Taillamp Appliques

EXTERIOR APPLIQUES



Piano Black Headlamp Appliques

Rain Visor with Chrome Insert

Rear Reflector Chrome Set



BUG DEFLECTOR

SIDE BODY CLADDING

CHROME FRONT FOG LAMP APPLIQUE

DECAL



Body Side Decal



SEAT COVERS



Vagabond Hot Seat
Black-Red-Perforated Camouflage



Nomad Hot Seat-Black-Red



Voyager Hot Seat-Black-Red



The Wanderer's Perch
Olive Perforated Camouflage



Brown Square
Perforation



The Impossible Perch
Printed Camouflage

FLOOR MATS

Dirt Trooper - Designer Mat

Mud Fighter - Black Carpet Mat

Vinyl Shield - Smoke Grey Mat

Sludge Wrestler - Camouflaged Carpet Mat

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INFOTAINMENT & SOUND UPGRADE



Vibe Mono Amplifier



Vibe Passive Subwoofer



Vibe Passive Subwoofer



Vibe Components Speaker Set



Coaxials Speaker Set



Vibe Components Speaker Set



Vibe Components Speaker Set



PARKING ASSIST



Front Parking Sensor



Reverse Camera

THAR

BODY COVER

Camouflage Body Cover



Camouflage Body Cover

Dual Tone Body Cover

Dual Tone Body Cover



SMART ADD-ONS

Tail Gate Mounted Snack Tray

Magnetic Sun Shades Set

Steering Wheel Cover (Vinyl)

VEHICLE PROTECTION ACCESSORIES

FRONT MUD FLAP

REAR MUD FLAP

STAINLESS STEEL SCUFF PROTECTOR

ADVENTURE RANGE ACCESSORIES



NATURAL SPIRIT
N.rit

BUSHRANGER
4x4 GEAR

 **KingCamp**

VEHICLE RECOVERY ACCESSORIES



▲ Snatch Strap



▲ Tree Trunk Protector



▲ Winch Extension Strap



▲ Bow Shackle



▲ Hitch & Shackle Combo



▲ Tow Hook With Keeper



◀ Exhaust Jack



◀ X-Trax II

▶ Hi lift Jack mount



VEHICLE MAINTENANCE ACCESSORIES



Quick Step



Tyre Gauge Digital



Tyre Repair Kit



RV Air Compressor

*Customer to do modification in the vehicle to fit the roof tent kit



Mud Tamer Mats Front



Mud Tamer Mats Rear



Dirt Blocka Mat Front



Dirt Blocka Mat Rear



Universal Boot Saverliner



Moulded Mud Flaps Small



Moulded Mud Flaps Large

VEHICLE PROTECTION ACCESSORIES

CAMPING ACCESSORIES EQUIPMENTS



▲
Fourleg
Folding



▲
Oxygen
Sleeping Bag



▲
Treck 200
Sleeping Bag



▲
Back Seat Air Bed



▲
Roof Top Tent Kit



▲
Monodome II
Tent



▲
Backpacker
Tent



▲
Holiday 4
Tent



▲
Berg 40
Backpack Red



▲
Tri
Fold Shovel



▲
Digger
Shovel



▲
Berg 40
Backpack Green



▲
Explorer 75
Backpack



▲
N-rit Owl Eyes
Lantern Torch



▲
Arm Quad
Chair Green

CAMPING APPAREL



◀ N-rit Sim Band



▲ N-rit I Tech Towel Blue XL
63X105 cm



▲ N-rit I Tech Towel Green XL
63X105 cm



▲ N-rit Tube9 Coollet Arm
Sleeves - Black



▲ N-rit Tube9 Coollet Arm
Sleeves - White



▲ N-rit Tube9 Coollet
Arm Sleeves - Blue



▲ N-rit Tube9 Coollet
Arm Sleeves - Grey



▲ N-rit Tube9 Coollet
Arm Sleeves - Pink



▲ N-rit Campack
Towel 58X64 cm

THE ALL-NEW **THAR**

WHY MAHINDRA GENUINE ACCESSORIES?

Quality: Each Mahindra Genuine Accessory comes to you directly from M & M and is certified for its compatibility & reliability. Mahindra Genuine Accessories are designed & produced specifically for your car. Only Mahindra Genuine Accessories **PROTECT THE CAR WARRANTY.**

Convenience: We have over 300 dealerships that stock Mahindra Genuine Accessories. Select the accessories of your choice at the time of booking your **THAR** and your M & M dealer will have it fitted on your vehicle before delivery to provide the comfort of driving out in a fully accessorised/loaded car with complete confidence.

Savings: Many people accept the risk of buying accessories of questionable origin or quality when they don't need to. The prices of Genuine Mahindra Accessories are competitive when compared to lower quality substitutes available in local markets which may harm your vehicle and risk your safety too.

An Investment in Quality: You've invested a lot to acquire the All-New Thar, one

of the finest vehicles in India. You also invest thousands of rupees over the years on insurance, fuel and car care to keep your Mahindra vehicle operating at its peak. Couple this with all of the time you spend in your All-New Thar, and it truly is one of your most valuable possessions. All of its components and accessories work in harmony to deliver the driving experience in style.

Beware of accessories from unknown sources & brands: Don't risk the health of your Mahindra vehicle with accessories from questionable sources. Often they are from aftermarket suppliers produced with sub-standard materials and production practices. Many are sold as genuine accessories but come from a black market surplus rejected by Mahindra's strict quality controls. You've got too much invested to take that chance. All of our accessories come directly from M&M's own Accessories Division. They are designed to integrate seamlessly with your car, all accessories are tested and validated for each vehicle. Thus ensuring your complete satisfaction with the product. Our accessories carry M&M's pan-India guarantee of quality that protects the factory warranty of the car. Only authorised dealers of Mahindra can provide this assurance and the peace of mind that comes with it.

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GENUINE ACCESSORIES

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THE ALL-NEW
THAR
MERCHANDISE

SHER
KABHI
NAHATA
NAHI HAI





WEAR YOUR THAR

Thar is a statement - of an adventurous bug within you that lives to test the impossible. Our tough and rugged shirts, bandanas, mugs and more let you retain the Thar spirit when you're not perched in your beastly 4x4. Our bold yet minimal range of merchandise keeps the adrenaline going even off wheels.

APPAREL LINE



Round Neck T-shirts
Available Sizes: S, M, L, XL, XXL

APPAREL LINE



◀
Men's & Women's
Polo Neck T-Shirt

Available Sizes:
S, M, L, XL, XXL



◀ Bomber Jacket

APPAREL LINE

Snapback Cap



Photographer's Jacket



Round Cap

Bandana Kit



ADD-ON MERCHANDISE



◀ KeyTag Kit



◀ Air Freshener



▲ Sticker Kit



◀ Leather Tool Kit

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